

# United Way raises nearly \$7 million

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York, PA - The United Way of York County fell short of its more than \$7 million goal this year, but it did raise more money than last year.

And that's what has pleased United Way officials, given the state of the economy.

The 2011 campaign brought in \$6,910,482 - or 98.1 percent - of its \$7,045,000 goal.

Last year, the organization raised \$6,903,641.

"For us to surpass last year's efforts and get fairly close to the goal we had set was quite an accomplishment," said Matt Smith, chair of the United Way board.

One of the challenges the organization faced included layoffs at some companies, executive director Bob Woods said.

"This is not a good economic environment we've been having these past three years," Woods said.

But the United Way was able to enhance its Leadership Giving Program in which people donate \$1,000 or more.

And nine new members joined the Tocqueville Society, Woods said. Members must donate at least \$10,000.

Woods said he also thinks it made a difference when the United Way officials met with employees in the workplace and shared the results it is achieving.

Smith credited the campaign committee and the chair, Sylvia Dugan, with doing a great job.

Despite the hard times, people gave generously to the campaign.

"I think it shows the York community is very committed to helping others," Smith said.

## Prize winners

The United Way of York County celebrated its 2011 fundraising campaign at the Yorktowne Hotel Monday evening.

Winners of the campaign prizes were:

Harley-Davidson Motorcycle: Robert Seighman of New Standard Corp.

Giant gift card: Angela Felps of Penn-Mar Human Services.

Bon-Ton shopping spree: Roxanne Stidham of BAE Systems.

iPad bundle from Doceo: Michael Grim of York County 911.