United Way of York County
Campaign Material Request Form - 2020

Company: ___________________________________________ No. of Employees: ____________________________
Campaign Champion: _______________________________ Address: ___________________________________________
Delivery Date: ________________________________ Campaign Timeline: _________________________________

All materials below (and more!) can be downloaded directly from our online Campaign Toolkit at www.unitedway-york.org/campaign-toolkit

Included in All Employee Pledge Material Deliveries
- Report Envelope (In Print Only)
- Pledge Forms
- Prize Entry Forms
- Leadership Giving Packets for all 2019 Leadership Givers
  - Additional packets for prospective (new) Leadership Givers _________
- Allocations Flyer / Community Fund Flyers
- Prize Poster (11” x 17”)
- Campaign / Thank You Poster (11” x 17”)
  - Posters can be available in multiple quantities _________

Employee Hand-Outs (Use these year-round!) List Quantity
- 211 Flyer
- Women United Flyer
- Emerging Leaders Society Flyer
- Leadership Giving Flyer
- Volunteer Center Brochure
- #yorkreads Initiatives Flyer
- New Hire Packet
- What A Dollar Buys Flyer

Promotional Materials
- Dressed This Way for United Way Sticker
- LIVE UNITED/Campaign in Progress Lawn Sign
- United Way Stand-up Banners (For employee meetings)

Optional Items
- Goal Poster with Thermometer (11” x 17”)
  (Side 1- Percent Participation; Side 2- Dollar Goal)
- Annual Report
- Giving Societies Book

* Need customized pledge forms or Spanish versions of any materials? Just ask your Corporate Engagement Manager.