


think you **DON'T HAVE TIME** for an employee meeting?



SAMPLE AGENDA:

- CEO Welcome – 2 minutes
 - Why Should I Give?* – 2 minutes
 - UWYC Speaker – 3 minutes
 - Impact Message – 3 minutes
 - How to Pledge – 2 minutes
 - Incentives and Deadlines – 3 minutes
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Impact Stories

Consider which Focus Area might resonate best with your company donor base: Education, Health, or Economic Mobility. We have numerous [Storyteller videos](#) that focus on real people in York County. Hear the impact they received from our funded Partner Agency programs through the UWYC Impact Fund!

Why Give to the UWYC Impact Fund?

Use the talking points below during employee meetings, for your CEO to help kick off your campaign, or to remind your donors why it is important to give and **LIVE UNITED**:

- Our Community Needs You!** The dollars you donate to the Impact Fund stay in York County!
- Last year, the Impact Fund helped bring lasting change to nearly 60,000 people in our community.
- With one donation, you can improve the education, health, and economic mobility of thousands of people served through the Impact Fund. Last year...
 - 798 people received job skills training to help them obtain or maintain a job that allows them to invest in a more financially stable future.
 - 914 children from birth to 5 years old who were enrolled in United Way-funded early childhood programs achieved developmental milestones.
 - 1,844 victims of violence accessed supportive services or received referrals
- In York County, 32% of households live below the ALICE threshold.** Your support connects ALICE (Asset Limited, Income Constrained, Employed) with resources and programs that drive lasting change, improving the quality of life for everyone in our community.