

LEADERSHIP GIVING



You can make change happen in our One York Community!

When you give, you are helping us drive real, measurable change in York County, in the neighborhoods where we live, work and play.

As a Leadership Giver, your gift of \$1,000 or more creates lasting change for people who need it most.

Your support is powerful because we combine your gift with thousands of others to invest in the work happening at the nonprofit organizations achieving measurable results. **That's how change happens.**

Members of the First Capital Club, who give between \$1,000 and \$9,999, are passionate about changing lives and committed to creating action. Your energy, excitement and enthusiasm inspire others and infuse hope to help transform our community.

Now, more than ever, our community needs you.

Impact York County

- > Through your investment in the United Way Impact Fund, your gift will support a full range of programs that strengthen health and human services throughout our community
- > You can also direct your gift to a United Way Focus Area: Education, Health or Economic Mobility, or direct your gift to support the nonprofit or causes most meaningful to you

In addition to payroll deduction and direct bill, you can also make a gift of cash, appreciated stock, or through a donor advised fund. Contact Kim Alvarez at 717-771-3811 or alvarezk@unitedway-york.org for more details.

Celebrate & Connect

- > Connect with other business, community and philanthropic leaders like YOU who are passionate about changing lives and pulling together the resources and expertise to create meaningful results
- > Learn how you have made a difference in York County through monthly e-newsletters that highlight your donation at work

Lead by Example

- > Inspire others to give: Your name will be listed as a Leadership Giver in United Way's materials recognizing our generous supporters



MAXIMIZE YOUR IMPACT

The Match Pool is back!

In honor of our 100th anniversary, community leaders who believe in the power of United Way of York County have contributed to a Match Pool that will double your NEW dollars (first-time or increased gifts) to the campaign! All Match Pool dollars will support the UWYC Impact Fund and the most impactful programs in our community. Whether you are a new donor or a long-time contributor, take advantage of this special opportunity today!

Thanks to you...

Jeffrey V. was tired of living paycheck to paycheck. When he was laid off from his job, he turned to a program at New Hope Ministries, supported in part by the United Way of York County Impact Fund, that invested in workforce training to help Jeffrey pursue his dream career in welding. Jeffrey shared...

"I just want to thank New Hope and United Way for blessing me and my family with the opportunity and really investing in me... you guys really invested in my entire family and I'm very grateful for that."



The reason I give to United Way of York County is because I feel that those of us that are able have a responsibility to help the less fortunate. Many people are at a disadvantage through no fault of their own and providing assistance could be the difference between someone going hungry or not, or having a place to sleep or not.

— Mike Black, Doceo

WHY I GIVE



If you would like more information about Leadership Giving and the First Capital Club, please contact Vice President of Donor Relations, Kim Alvarez, at 717-771-3811 or alvarezk@unitedway-york.org.