our community needs you
LIVE UNITED

TOCQUEVILLE SOCIETY
building a stronger, caring community

The United Way of York County Community Fund

2020 TOCQUEVILLE SOCIETY CABINET
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For more information on giving, contact VP of Donor Relations, Kim Alvarez, at alvarezk@unitedway-york.org or 717-771-3811.

United Way Partner Agencies
American Red Cross of South Central PA
Bell Socialization Services
Big Brothers Big Sisters of York and Adams Counties
Catholic Charities of the Diocese of Harrisburg, PA
Child Care Consultants
Children's Aid Society - The Lehman Center
Children's Home of York
Communities in Schools PA
Community Progress Council
CONTACT Helpline
Crispus Attucks York

Family First Health
Girl Scouts in the Heart of Pennsylvania
Hanover Area YMCA
Leadership York
Leg Up Farm
Mental Health America of York and Adams Counties
MidPenn Legal Services
New Birth of Freedom Council, Boy Scouts of America
New Hope Ministries
Penn-Mar Human Services
Pressley Ridge
SpiritTrust Lutheran

The Arc of York County
The Salvation Army
TrueNorth Wellness Services
Visiting Nurse Association of Hanover and Spring Grove
YMCA of York and York County
York County Children's Advocacy Center
York County Literacy Council
York County SPCA
York Day Nursery
York Jewish Community Center
YWCA Hanover
YWCA York

Your Tocqueville gift of $10,000 makes the following impact possible...
16 weeks of keeping the doors open at Bell Family Shelter, the only shelter in York County that allows entire families to stay together in a crisis
5 months of comprehensive, high-quality counseling services for 4 individuals at Catholic Charities

College tours for more than a dozen Quantum Opportunities students to ensure they find the best school for long-term academic success

Scholarships for 40 girls from low-income families to participate in Girl Scouts' Leadership Experience

United Way of York County, 800 E. King Street, York, PA 17403 | www.unitedway-york.org
COMMUNITY BUILDING
Join with others to significantly support health and human services here in York County.

SOCIAL OPPORTUNITIES
Connect with other philanthropic leaders at social and networking events.

NO ADMINISTRATIVE FEES
Experience the satisfaction of knowing that all of your contribution will go directly to programs and services.

CORPORATE GIFT
If you make the decisions at your company regarding corporate giving through an employee match or direct gift, your gift could qualify for Tocqueville recognition.

Tocqueville member benefits

DONOR OPTIONS
You have a number of options to choose from when determining where to direct your contribution. The only condition for Tocqueville membership is a minimum level of support to United Way of York County’s Community Fund ($2,500 as a full member and $1,000 as a Step-Up Member).

1. Donate to the Community Fund
Supports 66 programs provided by 35 Partner Agencies. By investing in this option, you are supporting a full range of programs that strengthen human services throughout the community.

2. Donate to A Focus Area
Working collaboratively with community partners to impact the underlying causes of problems in our community, United Way has identified three priority focus areas. Contributors may designate their gift to one or more of the Focus Areas, which are:
   - EDUCATION – Helping children and youth achieve their potential
   - HEALTH – Improving people’s physical and behavioral health
   - FINANCIAL STABILITY – Providing for basic and crisis needs and promoting economic stability

3. Donate to A United Way Partner Agency
United Way of York County has 35 Partner Agencies, all listed on the back page. Each agency must meet specific criteria for affiliation and is reviewed every three years to ensure agency accountability and best practices. United Way does not charge administrative fees for Tocqueville gifts designated to partner agencies.

4. Donate to A Non-Partner Agency
A donor may choose to designate to any non-profit 501(c)(3) organization. United Way does not charge administrative fees for Tocqueville gifts designated to non-partner agencies.

MAXIMIZE YOUR GIFT!
Several community leaders, like you, believe in the power of United Way and have generously created a pool of matching funds for donors who increase their contribution for the 2020 United Way Campaign.

Your increased contribution will be matched dollar for dollar, up to $5,000, and all matching fund dollars will be applied to the United Way of York County Community Fund. Please consider taking advantage of this giving opportunity!

STEP-UP PROGRAM
The Step-Up Program provides an opportunity to become a member of Tocqueville Society by gradually increasing your annual gift over a 3-year period, while receiving recognition for all 3 years.

Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. A 2020 Campaign pledge does not need to be paid in full until December 31, 2021. You may choose to pay at the time of your pledge, or pay periodically throughout the year. United Way cannot make any agency designation payouts until after your pledge is paid.

LEGACY GIVING
Legacy commitments, when coupled with annual giving, help change lives today and for future generations in York County. For information on Legacy giving, please contact Kim Alvarez at 717.771.3811 or via email at alvarezk@unitedway-york.org.