our community needs you
LIVE UNITED

2021 TOCQUEVILLE SOCIETY CABINET

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Community Volunteer
W. Robert Berkebile
RKL LLP
Chad Clabaugh
PeoplesBank, A Codorus Valley Company
Linda Davidson
C. S. Davidson, Inc.

John Eyster
Fulton Bank
Dave Fitzgerald
North Metal & Chemical Company
John Olkowski
McConkey Insurance & Benefits
Raymond Rosen
Community Volunteer

Paul Rudy
Graham Capital Company
Allison Siegelman
Periodontal & Implant Center of York
William Yanavitch
Kinsley Construction, Inc.
Larry Young
CGA Law Firm

United Way Partner Agencies

American Red Cross of South Central PA
Bell Socialization Services
Big Brothers Big Sisters of York and Adams Counties
Catholic Charities of the Diocese of Harrisburg, PA
Child Care Consultants
Children's Aid Society - The Lehman Center
Children's Home of York
Communities in Schools PA
Community Progress Council
CONTACT Helpline
Crispus Attucks York

Family First Health
Girl Scouts in the Heart of Pennsylvania
Hanover Area YMCA
Leadership York
Leg Up Farm
Mental Health America of York and Adams Counties
MidPenn Legal Services
New Birth of Freedom Council, Boy Scouts of America
New Hope Ministries
Penn-Mar Human Services
Presley Ridge
The Arc of York County
The Salvation Army
TrueNorth Wellness Services
Visiting Nurse Association of Hanover and Spring Grove
YMCA of York and York County
York County Children's Advocacy Center
York County Literacy Council
York County SPCA
York Day Nursery
York Jewish Community Center
YWCA Hanover
YWCA York

Your Tocqueville gift of $10,000 makes the following impact possible...

- Rental assistance and support for 10 families in an education or training program, to prevent eviction and support their path toward economic mobility
- Up-to-date technology for teachers in 10 early learning classrooms, to implement activities and games that support a child’s growth and development
- 4 months of comprehensive, high-quality counseling services for 5 individuals who are uninsured or underinsured
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For more information on giving, contact Vice President of Donor Relations, Kim Alvarez, at alvarezk@unitedway-york.org or 717-771-3811.

United Way of York County, 800 E. King Street, York, PA 17403 | www.unitedway-york.org
The Alexis de Tocqueville Society is a group of civic leaders with a strong commitment and dedication to our One York Community. Through annual gifts of $10,000 or more, our members make a measurable difference and inspire others to be a part of the change. When you support United Way of York County, you have the satisfaction of knowing your gift will be efficiently invested locally to maximize impact.

Your generosity to the United Way of York County Impact Fund tackles challenges in education, health, and economic mobility. Last year, thanks to you:

- Nearly 1,000 children achieved early childhood developmental milestones
- More than 2,500 families achieved food security
- 1,800 victims of abuse accessed supportive services

Tocqueville Society members are celebrated for both their leadership in the community and their impactful philanthropy at the highest level. Enjoy intimate social events with other Tocqueville Society members, and engage with members of First Capital Club, Women United and Emerging Leaders Society.

**IMPACT OPTIONS**

You have a number of options to support the York community and beyond. As a Tocqueville Society member, your commitment to the United Way of York County Impact Fund is $2,500 or more (or, $1,000 as a Step-Up member). Administrative fees are waived for all Tocqueville members.

1. **Donate to the Impact Fund**
   - Supports 64 programs provided by 34 Partner Agencies. By investing in this option you are supporting high-quality, results-oriented programs from local agencies who work together to address complex challenges in a way that no single agency can do alone.

2. **Donate to A Focus Area**
   - United Way of York County has identified three focus areas that impact the underlying challenges in our community. You may designate your gift to one or more of the Focus Areas:
     - EDUCATION
     - HEALTH
     - ECONOMIC MOBILITY

3. **Donate to A United Way Partner Agency**
   - Partner Agencies must meet specific criteria for affiliation, and programs are reviewed every year to ensure accountability and measurable outcomes. View a full list online at www.unitedway-york.org/partner-agencies.

4. **Donate to A Non-Partner Agency**
   - A donor may choose to designate to any non-profit 501(c)3 organization.

**STEP-UP PROGRAM**

Many donors join Tocqueville Society as a Step-Up member. The Step-Up Program provides an opportunity to gradually increase your giving over a 3-year period, while receiving recognition and benefits for all 3 years.

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<th>2021 Campaign</th>
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<td>$10,000</td>
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Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. A 2021 Campaign pledge does not need to be paid in full until December 31, 2022. You may choose to pay at the time of your pledge, or pay periodically throughout the year. United Way cannot make any agency designation payouts until after your pledge is paid.

**LEGACY GIVING**

Consider creating a lasting legacy at United Way of York County and impact lives for generations to come. Your gift will be used wisely to support the community’s most pressing needs in health and human services at that time. For more information about the 1921 Legacy Circle, please contact us.

**MAXIMIZE YOUR IMPACT**

Several community leaders, like you, believe in the power of United Way and have created a $100,000 pool of matching funds for donors who support United Way of York County for the first time or who increase their contribution for the 2021 Centennial Campaign.

This match pool will double your NEW dollars (first-time or increased gifts) to the Campaign, up to $5,000, and the match portion will support the United Way of York County Impact Fund. Take advantage of this special opportunity!

**The Match Pool is back!**