LIST OF VIRTUAL INCENTIVES:

- Home delivered: Pizza delivery for whole family, dinner for two, etc.
- Qualify to play company Zoom Gametime one day/week during campaign; win smaller prizes
- Movie rental coupon codes
- Gift Cards:
  - Food delivery (Grub Hub or DoorDash)
  - Local businesses and restaurants
  - Gas
  - Grocery store gift cards
  - Target, Lowes, Starbucks or Amazon
- Consider small Instant Win Prizes for each category:
  - Prize to first-time donor
  - Prize for employee who turns pledge form in early
  - Prize for new member of Emerging Leaders, Women United or First Capital Club
  - Prize to donor who increases their donations by $5, $10, or $25
    - Prizes like UW or Company T-shirts, gift cards, lottery tickets in a UW or company water bottle

LIST OF INCENTIVES YOU DON'T HAVE TO PURCHASE:

- Sleep-in or leave early pass
- Long lunch pass
- PTO or “mental health day and/or family day”
- Shout out (recognition) in company newsletter, website, or social media as “Winner of UWYC workplace campaign!”
- Sharing goals and winners on workplace big screen TVs; their value is perceived to be 3-4x bigger than what it actually is
- Personal recognition note from CEO
- Any of the above, for giving X % of your salary – A great way to gradually build leadership donors from your younger employees