

20 WAYS TO CELEBRATE 100 YEARS:

In celebration of 100 years, we're asking our donors, volunteers, and supporters to consider... What's Your 100? How will you celebrate the impact YOU can have on York County? Check out 20 donor-related ways to participate during your workplace campaign.



1. Donate \$100 to the [United Way of York County Impact Fund](#).
2. Ask your company to sponsor a United Way of York County event this year.
3. Promote 100% of employee attendance for UWYC employee meetings in hopes of increasing your Campaign.
4. When you make a gift, encourage your spouse or partner to do the same!
5. Pledge to increase your workplace Campaign pledge by \$100 per payroll deduction.
6. Award the first 4 donors to give \$25 or more a prize. (Or, consider taking it one step further and offer this as an incentive to all employees who give via payroll deduction!)
7. Award the first 5 donors to give \$50 or more a prize.
8. Award the first 10 donors to give \$100 or more a prize.
9. Consider asking donors to give just 5% or 10% more than they gave last year.
10. Reach out to your retirees, inviting them to join you in this year's campaign.
11. Reach out to your Board of Directors and ask them to support the workplace campaign.
12. Encourage employees who have never given to give an easy \$100 gift through payroll deduction. (\$4 per pay for 26 weeks = \$104, or \$2 per week at 52 weeks = \$104).
13. If you know your employees designate during campaign, ask them to redirect 100% of their gift to the United Way of York County Impact Fund.
14. Work with customers, other companies, or vendors to encourage them to donate.
15. Ask 10 friends, new hires, co-workers, or new donors to give \$10 each.
16. Have members of leadership or upper management promise to pledge 100% of their gifts to the United Way of York County Impact Fund.

Special Event Ideas

17. Get various departments involved for mason jar wars! Collect 100 pennies, nickels, dimes, quarters, or \$1 bills. The department who raises the most, wins!
18. Hold a competition in your office to see which building or department can raise the most money.
19. Set up a mini tree and encourage employees to decorate the tree with money to reach \$100 or more!
20. Sponsor a Balloon Pop! Write various ideas on strips of paper, such as "Buy 5 Spanish books for #yorkreads," "Give 5 items to the local food pantry," "Give \$5, \$10 or \$20 to UWYC," "Give 100% of your gift to the UWYC Impact Fund," etc., and put them in balloons. Blow the balloons up and have employees randomly pop them to find out how they can support 100 Ways to Celebrate with United Way!