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**FOR IMMEDIATE RELEASE**

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## **United Way of York County invests \$2.12M into community**

The value of contributing to the United Way Community Fund is a message that is widely promoted during the annual campaign, as these gifts are dollars that stay in York County and impact lives where you live and work. It is the most effective and efficient way for donors to make an impact for our neighbors in the areas of Education, Health, and Financial Stability.

For the 2020-21 funding year, [United Way of York County](#) is pleased to allocate \$2.12 million raised through the Community Fund to 66 programs at United Way's 35 valued Partner Agencies.

Each year, through the Allocations process, funding decisions are made by more than 70 trained volunteers representing the diverse interests of our community, each of whom is passionate about bringing about real, lasting change in the lives of those whom we serve.

"This year our volunteers, led by our Panel Chairs and our dedicated Community Impact Division Chair, Bob Breighner, worked through unprecedented times to ensure programs receiving Community Fund contributions still received thorough evaluations," said Natalie Williams, VP of Community Impact for United Way of York County. "Their time and service is critical to stewarding donor dollars and ensuring these programs are having the greatest impact possible in meeting our community's needs, especially as many people are challenged by the COVID-19 pandemic, and we thank them for stepping up and leading a rapidly changing environment."

United Way Allocations volunteers serve on one or more of 15 panels that specialize in one of the United Way focus areas:

- Education panels focus on access to early education, ensuring that kids enter kindergarten ready to learn and have successful transitions throughout school.
- Health panels focus on ensuring that individuals in York County have access to health care and healthy activities, and older adults are able to maintain their independence.
- Financial stability panels focus on safeguarding county residents in times of disaster and financial crisis, as well as learning skills to help them achieve financial security.

Read more about the funded programs and their impact at [www.unitedway-york.org/funded-programs](http://www.unitedway-york.org/funded-programs).

### **About United Way of York County**

For over 99 years, United Way of York County has worked in the York County community to improve people's lives. It began as The York Welfare Federation, an organization that raised funds on behalf of 17 member agencies. Today, as United Way of York County, the mission of raising community funds remains the same, but the strategies have broadened in order to meet the growing and changing needs of people living in York County.

United Way has adapted over the years and now collaborates with other public and private organizations to engage the community in addressing the complex issues facing York County. By developing initiatives that

get at the root causes of these issues, United Way and its partners find solutions and fund programs that improve the lives of 1 in 4 people in York County. Through gifts to the Community Fund, United Way is able to invest those dollars into 66 programs supported by 35 Partner Agencies. These programs address human services needs across three Focus Areas: Education, Health, and Financial Stability. This enables United Way to tackle the immediate and continuing needs of York County families and individuals and to create real, lasting change that matters to you and the community.

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