

Did you know that in many low-income families,
there are ZERO age-appropriate books in the home?

#yorkreads ... you can help!



Donate children's books to United Way of York County and we will place them in the hands of children in York County through our #yorkreads initiatives! Please drop off new or gently used books for children of all ages, from birth through elementary school, between 8 a.m. and 4:30 p.m. Monday through Friday at 800 E. King Street, York, PA 17403.

LIVE UNITED



United Way of York County

Children who have regular access to reading:

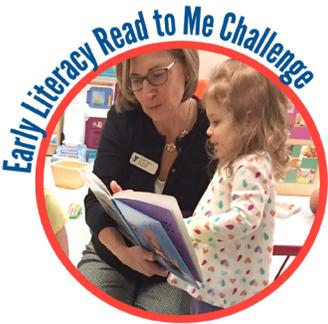
- Are strongly linked to improved academic performance
- Demonstrate better focus and concentration
- Improve their communication skills at a young age

Visit www.unitedway-york.org/york-reads for our book wish list

United Way of York County Reading Initiatives



The Early Literacy 100 Book Challenge is a pre-literacy program that encourages families to read to their children every day. Books are delivered to participating early education classrooms and the children take them home and track the number of books they read, with a goal of reading 100 books during the school year. During the 2018-19 school year, 26 classrooms participated, with 67,079 books read by 459 students who participated in the Challenge. The participating Child Care Centers included: Crispus Attucks, York JCC, YMCA Hanover, YMCA York, York Day Nursery, York City's Family Literacy classroom, YWCA Hanover and YWCA York.



The Early Literacy Read to Me Challenge is a pre-literacy program that encourages York County families to read to their 1- and 2-year-old children. Age-appropriate books are delivered to participating early learning center classrooms at Crispus Attucks, YMCA Hanover, YWCA Hanover and YWCA York. Children take home a new book each night, and parents will track the number of books read, with the goal of reading 100 books during the school year. From its launch in February 2019 through the end of the school year in May, 120 children in 13 classrooms read 4,295 books!



United Way Reading Ready Corners are located in high-traffic areas where children and adults may experience wait times. The goal is two-pronged: First, to encourage reading while adults and kids are waiting; and second, to offer the child a book to take home with them. Since the installation of the first Reading Ready Corner in 2015, United Way of York County has placed ten total across the county. To date, over 12,330 books have been distributed through our Reading Ready Corners.



In 2017, United Way of York County began installing Little Free Libraries to provide additional outlets for distributing books. There are currently five Little Free Libraries supported by #yorkreads, located at the United Way building, Union Lutheran Church, McKinley K-8, the Bob Hoffman Branch of the YMCA of York and York County, and Golden Connections Community Center. More than 4,850 books have been distributed to date through the Little Free Libraries and United Way staff have been excited to see children sitting around the libraries with friends and adults reading together.



As part of its focus on literacy, United Way of York County has partnered with Rotary Club of York, Family First Health, and the York County Literacy Council to launch Reach Out and Read (ROAR). ROAR utilizes well visits at pediatrician appointments, where doctors will issue a "prescription" to read at home. At every well visit, children ages 6 months through 5 years old will receive a new book to take home with them. The program is a cost-effective way to increase reading frequency at home, which has a direct correlation on a child's vocabulary as well as putting them on the best path to reading proficiency.

#yorkreads

