



United Way of York County

WANTED: AWESOME BOARD MEMBERS

WHO WE ARE

For 100 years, United Way of York County has been and continues to be one of the most impactful organizations in York County. Our board is igniting a social movement in our community by empowering people to unite and equitably solve complex problems that affect us all.

Together with our partner agencies, we raise over \$5 million annually, that **directly impacts the lives of 1 in 3 York County families**. We have a bold goal of assisting 8,000 working households to achieve financial stability by 2033.

Join the board and lead the growth of our impact as we advance equitable opportunities for all.

WHY JOIN

Advance the Mission. Advance Your Career. Board members have the unique opportunity to be a part of a select and diverse group of community leaders who are working to advance the mission of United Way. Benefits include:

- Opportunity to fulfill your passion for the mission.
- Professional development opportunities.
- Work on large-scale solutions with cross-sector leaders
- Network with top community leaders.
- Build a reputation as a community champion.

RESPONSIBILITIES OF OUR BOARD MEMBERS

Set direction and measure results:

United Way makes decisions grounded in community priorities and effectively measures performance on Impact, Revenue, Donors, and Trust to ensure those results are accomplished.

Deepen relevance in community:

Be visible in both words and deeds in the community, seek to understand and be engaged in broader community issues, works to enhance United Way's relevance, including advocating and/or influencing public policy as a critical function.

Grow revenue and donors:

Connect impact efforts and revenue generation in order to grow resources (financial, social) and advocates in order to achieve community results.

Leverage the board as a key talent asset:

The Board is a key leadership and talent asset for United Way. The Board (as a whole and as individual members) must be cultivated and enhanced on an ongoing basis to reflect all aspects of our One York Community.

Think strategically:

How can United Way create the most impact in solving the complex problems of our community? Carefully consider how you can apply the wisdom of your lived experience toward the vision and mission of the organization. Be prepared to make a difference!

Engage with the United Way Network:

Actively engaging with Board leaders and CEOs from other United Ways to drive results on donor growth and common issues.

TOP BOARD EXPECTATIONS

- Attend the majority of United Way's **meetings and events**. We asked you to join the board because we need you. Come prepared – read over the agenda and materials beforehand to make the most of your volunteered time.
- Serve on a **committee** and offer to take on special assignments.
- Be an **advocate**. Know the United Way's mission and tell others! Share our awesome work with your network.
- Leverage your **network**. As a board we are always on the look out for more donors and volunteers and we are going to ask you to help us make those connections.
- Follow conflict of interest and **confidentiality** policies. There are rules when serving on our board that will be reviewed when you first join. You must adhere to them.
- Carry out the board's **fiduciary responsibilities**. You, along with your fellow board members, are responsible for tasks like reviewing the organization's financial statements.
- Make a personal **financial contribution** to United Way. At United Way, we live by example and believe in servant leadership. How can we ask of others what we will not do ourselves?

Take the next step: Contact Brian Grimm at 717-843-0957 or bgrimm@unitedway-york.org