

FALL CYCLE 2025 REQUEST FOR PROPOSALS (RFP) TRANSPORTATION INNOVATION GRANTS

United Way of York County recognizes that transportation needs in our community are varied and far-reaching. To make the deepest impact with our grant dollars, and in recognizing the roles that our community partners play in supporting transportation solutions, UWYC is offering the following funding opportunity to support ALICE (Asset Limited, Income Constrained, Employed) families with transportation limitations:

Funding Focus

We will invest in collaborative transportation initiatives that support and advance the recommendations outlined in the 2024 York County Transportation Study.

Funded projects must address one of the following priority areas, with specific guidance noted for each:

1. **Strengthening and sustaining carpooling and ride-sharing networks**

Projects that expand or improve carpooling networks, particularly in rural communities, will receive special consideration. Initiatives should demonstrate long-term sustainability and a measurable impact on transportation access. We have Interest In Investments In regions 7, 1, and 5 on the map provided in the appendix, but welcome applications for any region in York County.

2. **Employer-driven transportation solutions**

This category supports projects that improve workforce transportation—such as shuttle services, ride-share programs, or shift coordination. ***Employers*** should contact *Daysha Illarza, Impact Manager, at United Way of York County, to submit an application. Daysha can be contacted at dillarza@unitedway-york.org*

3. **Multi-municipal transportation improvements**

Funding will support transportation interventions that require coordination between two or more municipalities, with a focus on regional impact, efficiency, and shared infrastructure improvements. ***Municipalities*** are eligible to apply under this category and may use awarded funds as matching dollars for the PA Department of Community & Economic Development (DCED) Municipal Assistance Program.

4. **Transportation strategies that promote economic mobility**

Projects should be designed to be scalable and replicable and must clearly demonstrate how the proposed transportation intervention will lead to increased earnings or savings for participants.

Eligibility

- Organizations must be tax-exempt non-profit organization or a tax-exempt government entity. Organizations without an eligible status must apply under an eligible fiscal sponsor.
- Organizations must be in existence at least two years upon application submission and be able to demonstrate financial and organizational capacity to implement proposed initiatives.
- Organizations must serve those living in York County.
- Organizations whose mission or projects exclude any group of individuals based on race, color, religion, sex (including pregnancy, sexual orientation, or gender identity), national origin, age, or disability will not be considered eligible.

Considerations

- Proposals must illustrate measurable impact, and organizations must agree to measure and report on defined outputs if funding is awarded.
- Organizations should demonstrate alignment with UWYC's mission and vision of an equitably thriving York County, as well as financial and organizational capacity to implement proposed solutions.

Proposal Review Criteria

Funding decisions will be based on the following:

- Eligibility for UWYC investment
- The sources and diversity of funding for the organization
- Sound management of resources
- Adequacy of organizational documents
- Financial health
- Mission alignment
- Age-inclusiveness

GRANT APPLICATION QUESTIONS

Organization Overview

- 1 Organization Name, Address, Contact, and Website URL
- 2 Organization's mission statement.
- 3 Total number of households served annually **by your organization?**
5. Describe how your organization's mission and the populations served align with UWYC's mission, vision, and [Impact Agenda](#) with a specific focus on how the work supports the needs of ALICE households in York County.

GRANT FUNDED ACTIVITIES

In this section, organizations should outline what they intend to do with the grant funding and how they are best equipped to positively impact one or more of the issues outlined in UWYC's Impact Agenda.

1. Please select which focus area you are applying under? (pick one)
 - a. Strengthening and sustaining carpooling and ride-sharing networks
 - b. Employer-driven transportation solutions
 - c. Multi-municipal transportation improvements
 - d. Transportation strategies that promote economic mobility
2. Describe the transportation solution(s) for which your organization is seeking funding.
 - a. What problem will this funding help solve and why are you taking this approach?
 - b. Who will benefit from this work?
 - c. What specifically will be done to complete the project?
 - d. Who in your organization will do this work? (i.e. What is your capacity to do the work?)
 - e. What is your timeline? We request that UWYC grant funding be expended within 12 months of grant award.*
 - i. *Exceptions may be made for municipalities applying for DCED match funds
3. At the end of the grant period, what evidence will you have to show that community residents and program recipients were helped by this transportation solution?
4. Should UWYC be unable to make a grant award for this project, how would the project be impacted?
5. Do you see this program or Initiative continuing after the grant period concludes?
 - a. Yes
 - i. If yes, what steps will you take to ensure program sustainability?

b. No

GRANT REQUEST

How much funding does your organization request to achieve the selected proposal and anticipated outcomes?

*Awards will range from \$25,000 to \$75,000 with the average award expected to be \$50,000

*No more than 20% of the requested funding may be allocated to overhead/administrative costs/salaries.

*Municipalities applying an age-friendly lens to their work may be eligible for additional funding from Hahn Home Fund for Embracing Aging at the York County Community Foundation.

PROPOSAL ENGAGEMENT MEETING

We request that each applicant who meets basic eligibility criteria agree to a 30-minute virtual or in-person meeting for our review committee to gain deeper insight into your program.

ADDITIONAL DOCUMENTATION

Organizations must include the following documentation as part of their application:

- 501c3 IRS Designation, If applicable
- Most recent IRS Form 990, if applicable
- Current Bureau of Charitable Organizations certificate, if applicable
- List of current Board of Directors, including service terms and corporate affiliation, if any
- Most Recently Board Approved Organizational Budget
- Project Budget (template and example provided)
- Budget Narrative (template and example provided)
- Letters of Support from partners or collaborators
- Cost Estimates from vendors, If applicable
- Sample data collection Instruments, If applicable
- Annual audit, independent financial review, or board-approved financial statements, dependent upon organizational revenue size
 - Audit required for organizations with annual revenues greater than \$750,000
 - Independent financial review required for organizations with annual revenues between \$400,000-\$749,999
 - Financial Statements with narrative required for organizations with annual revenues under \$400,000

IMPACT DATA

United Way of York County requires grant recipients to report output data related to funded initiatives. Please indicate your commitment to providing UWYC with data related to the number of clients served and transportation solutions implemented.

I agree ____

IMPACT STORIES

United Way of York County relies on impact stories to continue our impact work and advocate for systemic change. Please indicate your commitment to connecting UWYC with clients who would be willing to share how UWYC funding impacted their life.

I agree ____

Appendix

