**Subject Line: United We Make a Difference**

Dear Employee/Team Member/Colleague,

Here at ORGANIZATION, we’re proud to partner with United Way of York County (UWYC) and together, **we’ve helped make a meaningful impact right here in our local community.**

**Thank you** for helping to create a culture that values giving back and leading by example.

UWYC has been listening to the community to identify critical needs and stands ready to assist the **1 in 4 households in York County considered ALICE** (Asset Limited, Income Constrained, Employed). These are households who are working hard but still struggling to make ends meet. They’re not just our neighbors; **they are our coworkers, friends, or loved ones.**

Through our partnership with United Way, **we can help.**

Thanks to United Way of York County, *anyone* in need can easily connect to local resources through 2-1-1, a 24/7 helpline for health and human services. **UWYC provides support** through affordable childcare access, transportation assistance, free tax preparation, and financial education.

**These are practical, immediate, and long-term solutions** that help build lasting stability for working families.

And here is what is powerful: **every single gift makes a difference**. No matter the size of your donation, your contribution fuels programs that create meaningful change. You can also **deepen your impact by joining a donor network** like Women United or the Emerging Leaders Society and harness the power of collaboration for collective good. Because when we come together, when we are UNITED, we amplify our impact.

**Now is the time to give back, get involved, and take action**. Because United is the way forward for all of us.

*\*REFER TO SPECIFIC DETAILS FOR YOUR ORGANIZATION\*:*

* *Campaign time frame/point of contact*
* *How to give (paper form, digital link in emails)*
* *Upcoming meetings/internal incentives/company match*

**Please join me in supporting United Way of York County’s mission** to assist working households on their journey towards financial stability – one gift at a time.

With appreciation,
Name
Title
Organization Name