

ALEXIS DE TOCQUEVILLE SOCIETY

2025



UNITED WAY
York County

The **Alexis de Tocqueville Society** celebrates York County's most passionate and visionary civic leaders – individuals who actively shape our community's future.

With annual gifts of \$10,000 or more, members fuel transformative change, providing critical resources, lifting up households, and opening doors to opportunity. Their leadership sets a powerful example, inspiring others to step forward and be part of something greater than themselves.

When you invest in United Way, you're not just giving - you're creating a lasting impact. You're ensuring every dollar works harder, reaches farther, and changes lives right here in York County.

Thanks to you...

16

**new Alexis de Tocqueville
Society members joined
this year**

52%

**annual revenue comes from the
generosity of Alexis de
Tocqueville Society members**

\$2.1 M

raised in 2024 - 2025

Enjoy exclusive events with our distinguished members of the Tocqueville Society and have the opportunity to connect with the next generation of community leaders involved with the Emerging Leaders Society, Women United, and First Capital Club!

2025-2026 IMPACT AGENDA

When you invest in United Way of York County, households have access to affordable early childhood education, reliable transportation, and financial wellness resources. When we work together, our community is stronger.

United Way of York County is committed to supporting ALICE (Asset Limited, Income Constrained, Employed). 26% of York County households are one financial emergency away from falling into poverty.

Early Childhood Education: For The Next Generation

- Early Childhood Education Scholarships - funds ALICE families enrolled in centers across York County, helping parents work while children receive quality care.
- Early Childhood Education Grants - tuition alone does not cover the cost, and these dollars support high-quality, affordable childcare centers.
- Proud ECHO (Every Child Has Opportunities) Supporter - a coalition of funders and providers supporting new early childhood education startups and existing programs.

Transportation: To Connect Our Community

- Ride United Grants - provide ALICE households with transportation support to safely get to and from work.
- Transportation Innovation Grants - will fund transformative solutions for ALICE households in York County.

Financial Wellness: Because Every Dollar Counts

- VITA (Volunteer Income Tax Assistance Program) - a free tax preparation program for low to moderate-income York County residents. Last tax season, we put more than \$2.7 million back into our local economy.
- United for Financial Fitness, we offer free budgeting and credit seminars to help ALICE maximize their income.

DIRECT YOUR IMPACT



You have options to support the York County community and beyond. As an Alexis de Tocqueville Society member, your commitment to the United Way of York County Impact Fund is \$2,500 or more (or \$1,000 as a Step-Up member). **All administrative fees are waived for all Alexis de Tocqueville Society members.**

1. Direct Your Donation to the Impact Fund

Gifts will be invested to support ALICE households through early childhood education, transportation services, and financial wellness.



2. Direct Your Donation to a Focus Area



You may designate your gift to one or more of these areas:

- **Early Childhood Education**
- **Transportation Needs**
- **Financial Wellness Resources**

3. Designate a Portion to a Non-Profit

You may designate (\$250 or more) to any non-profit 501(c)(3) organization.



GIFTS BEYOND THE CHECKBOOK

Many donors opt to fulfill their Alexis de Tocqueville Society pledge using appreciated stock, a donor-advised fund, or by making a Qualified Charitable Distribution from their IRA. Our team is happy to work with you on timing that suits your needs. For more information, please contact Kim Alvarez, VP of Donor Relations, at 717-843-0957 ext. 811 or at kalvarez@unitedway-york.org.

Appreciated Stock & Securities

- You may receive a tax deduction
- You save on capital gains tax



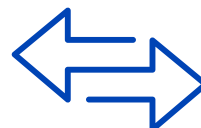
Donor-Advised Fund

- Fulfill your Tocqueville Society gift from your Donor Advised Fund



IRA Gifts

- Beneficial if you are 70 1/2 or older
- Satisfy some or all of your required minimum distribution (RMD)



MESSAGE FROM THE CHAIR



“Wow, what a fantastic year it has been for the Tocqueville Society! **Sixteen** new members and **\$2.1 million** raised is a remarkable testament to the enduring mission of United Way and a resounding vote of confidence from its donors. To all of you who have participated and supported United Way, I extend a heartfelt **THANK YOU**. Your dedication and generosity have made a meaningful impact, and now we have the opportunity to spread the word even further and engage the next generation of philanthropists as we embark on the upcoming United Way year.”

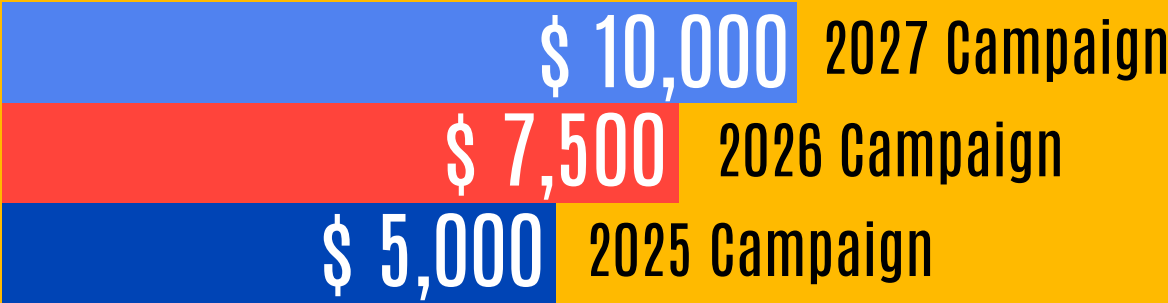
Paul Rudy, Chair

2025 TOCQUEVILLE SOCIETY CABINET

Paul L. Rudy III - Chair Graham Capital	Victoria M. Diamond WellSpan Health	John Olkowski McConkey Insurance & Benefits
Joseph P. Adamchak - Vice Chair Bank of America/Merrill Lynch	Thomas E. Donley Community Volunteer	Raymond Rosen Community Volunteer
W. Robert Berkebile Community Volunteer	John C. Eyster Fulton Bank	Julian H. Tolbert Community Volunteer
Linda Davidson C.S. Davidson, Inc.	David R. Fitzgerald North Metal & Chemical Co.	Lawrence V. Young, Esq. CGA Law Firm

STEP-UP PROGRAM

Many donors join Tocqueville Society as a Step-Up member. The Step-Up Program provides an opportunity to gradually increase your giving over a 3-year period, while receiving recognition and benefits for all 3 years.



Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. A 2025 Campaign pledge does not need to be paid in full until December 31, 2026. You may choose to pay at the time of your pledge or pay periodically throughout the year. United Way cannot make any agency designation payouts until after your pledge is paid.