

# YOUR WORKPLACE. OUR RESOURCES. ONE COMMUNITY.



United Way of York County (UWYC) can help ensure employees know where to turn when transportation, childcare, or financial pressures make it harder to stay on track. Book a resource meeting today to learn more.

## WHAT IT IS

A UWYC staff member comes to you, in person at your workplace or virtually, to share what UWYC does in York County, what programs and resources are available, and how employees can access support or get involved if they choose.

It's a 20-30 minute conversation. We handle everything.

## WHAT IT ISN'T

A resource meeting is community investment, just without the infrastructure of a full campaign. A UWYC staff member shares what's happening in York County and resources available for those working to make ends meet. Some employees will give. Most will simply know more than they did before.

Employees give on their own terms: a QR code, a link to our individual giving page, and zero pressure. No pledge drive, no coordinator role, no reporting back to us.

## WHY IT WORKS

Many of your employees, or their families, may already be benefiting from programs they don't know UWYC funds. Others want to give back and just need to know how. A resource meeting gives them both options.

All we ask is an internal note from leadership encouraging your team to attend. We bring everything else: a ready-to-send email template for before, during, and after the meeting, and QR code flyers so employees who want to give can do it on the spot.

## Format Options

### In-Person

UWYC staff present onsite at your location.

### Virtual

Live presentation via video call. We send everything you need.

### Pre-Recorded Video

Your team watches on their own time. Ideal for distributed or asynchronous schedules. Follow-up Q&A available on request.

## Ready to Set It Up?

Contact Faith Seiders at [fseiders@unitedway-york.org](mailto:fseiders@unitedway-york.org) or call 717-843-0957 ext. 806.

