

REAL CHANGE. RIGHT HERE. WITH YOU.

LIVE UNITED

TOCQUEVILLE SOCIETY store United Way of York County Impact Fund

2023 TOCQUEVILLE SOCIETY CABINET

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Chad Clabaugh PeoplesBank, A Codorus Valley Company

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McConkey Insurance & Benefits

Dave Fitzgerald

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Paul Rudy Graham Capital Company

Allison Siegelman **Periodontal & Implant Center of York** North Metal & Chemical Company

> Larry Young **CGA Law Firm**



For more information on giving, contact Vice President of Donor Relations, Kim Alvarez, at alvarezk@unitedway-york.org or 717-843-0957 x811.

1921 Legacy Circle

In honor of the year United Way of York County was founded, the 1921 Legacy Circle recognizes people who have remembered United Way of York County in their legacy plans. Our members have named United Way of York County as a beneficiary of a planned gift or made a cash gift to our endowment. Examples of gifts include a bequest, appreciated stock, gifts of life insurance, or gifts of retirement accounts. The lasting benefit our members receive is the satisfaction of making a lasting impact to the community's well-being.

More than 1,100 people had easy & affordable access to healtchare

Because

You Give...

United Way of York County, 140 E. Market Street, York, PA 17401 | www.unitedway-york.org

754 families avoided eviction and were able to stay in their homes.

Over 7,500 people fed their families

> **United Way of York County**



Alexis de Tocqueville Gociety

The Alexis de Tocqueville Society is a group of civic leaders with a strong commitment and dedication to our One York Community. Through annual gifts of \$10,000 or more, our members make a measurable difference and inspire others to be a part of the change. When you support United Way of York County, you have the satisfaction of knowing your gift will be efficiently invested locally to maximize impact.

Your generosity to the United Way of York County Impact Fund tackles challenges in education, health, and economic mobility. Tocqueville Society continues to play an important role in the campaign. Thanks to you:

> More than 33% of our annual revenue comes from the generosity of Tocqueville Society members.

Tocqueville Society is growing! Thank you to the fourteen new members who joined last year.

Thank you for leading by example to inspire others to join you.

Tocqueville Society members are celebrated for both their leadership in the community and their impactful philanthropy at the highest level. Enjoy intimate social events with other Tocqueville Society members, and engage with members of First Capital Club, Women United and Emerging Leaders Society.

> "United Way and philanthropy have guided my wife and family's life since I got involved. I always trusted and still do trust that United Way will make wise decisions and will help people have better quality lives. They have been terrific stewards of the funds they receive and are a community pillar.

> > As we embark on our new issue based transformation to lift 8,000 working families into sustainability, we know we will need everyone's assistance. It is a bold step but the right step at the right time. The people in this population work hard every day to offer the basics to their families and will work ever so hard to continue to make the best use of the United Way assistance.

> > > Please join me in being a part of making York County a great place for everyone and allow everyone the best chance for a sustainable budget and lifestyle."

IMPACT OPTIONS

You have a number of options to support the York community and beyond. As a Tocqueville Society member, your commitment to the United Way of York County Impact Fund is \$2,500 or more (or, \$1,000 as a Step-Up member). Administrative fees are waived for all Tocqueville Society members.

1. Direct Your Donation to the Impact Fund

This year gifts to the Impact Fund will be invested in two ways. 80% of your Impact Fund gift will support the 34 Partner Agencies and 64 programs you supported in the past. 20% will be used to support early investments in our new work. From hosting community summits and conducting focus groups to sending out surveys, this year is dedicated to research and development so United Way can best serve families struggling to make ends meet.

2. Direct Your Donation o a Focus Area

____ Volunteer Income Tax Assistance (VITA) program. Helps low & moderate income individuals file their taxes for free.

- ___ Childcare Scholarships
 - Scholarships allow parents to work full-time.

3. Designate a Portion to a Non-Profit

You may elect to designate to any non-profit 501 (c)(3) organization.

You have the option to fulfill your pledge using cash, guarterly payments, appreciated stock or securities, and/or IRA rollover gifts. Our team is happy to work with you on timing that suits your needs. For more information please contact Kim Alvarez, Vice President of Donor Relations, at 717.843.0957 x 811 or at alvarezk@unitedway-york.org.

STEP-UP PROGRAM

Many donors join Tocqueville Society as a Step-Up member. The Step-Up Program provides an benefits for all 3 years.

\$10,000 **2025** Campaign \$7,500 **2024** Campaign \$5.000 2023 Campaign

LEGACY GIVING

Consider creating a lasting legacy at United Way of York County and impact lives for generations to come. Your gift will be used wisely to support the community's most pressing needs at that time. For more information about the 1921 Legacy Circle, please contact us.

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opportunity to gradually increase your giving over a 3-year period, while receiving recognition and

Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. A 2023 Campaign pledge does not need to be paid in full until December 31, 2024. You may choose to pay at the time of your pledge, or pay periodically throughout the year. United Way cannot make any agency designation payouts until after your pledge is paid.

